



GREEN PROJECT

The LEED BD&C v 4 standard (LEED Building Design & Construction), effective since 31 October 2016, is a rating system dedicated to the development of "green" buildings. Developed by the US Green Building Council and internationally recognised, it outlines the necessary requirements to build eco-compatible projects, capable of functioning in a sustainable and autonomous way from an energy point of view, as well as having a low environmental impact throughout their entire life cycle. This system is based on the allocation of credits for each single requirement: the total amount of credits defines the certification level obtained. Ceramic tiles can also contribute to the achievement of LEED points. The manufacturer of this product is a member of the US Green Building Council.

[www.usgbc.org/leed](http://www.usgbc.org/leed)

**VOC CONTENT.**

Low-emitting materials with zero emission of volatile organic compounds (VOC). It can contribute to the awarding of 1 LEED credit.



**PORCELAIN TILES COLLECTION**

Outdoor products that mitigate the "heat island" phenomenon, thereby reducing effects on the microclimate, the human habitat and wildlife can contribute to earning a LEED credit.



**BUILDING PRODUCT DISCLOSURE AND OPTIMIZATION. SOURCING OF RAW MATERIALS (MR) "RECYCLED CONTENT".**

For several porcelain stoneware items and all Light-body wall tiles, the manufacturer of this product has a certificate issued by a third party that certifies the percentage of recycled "pre-consumer" material and that can therefore help earn a LEED credit.

MADE IN ITALY

The Made in Italy logo stands for style, quality and ethics. Having firmly adhered to the Ethical Code promoted by Confindustria Ceramica, the Made in Italy logo is placed on all the products designed and produced in Italy, that is to say ceramic tiles, decorations and the majority of special trim tiles. Only a small amount of the latter is manufactured in Spain. These products are produced using eco-friendly technologies, top quality and safe raw materials with the best working conditions guaranteed for our personnel. For these reasons, this Made in Italy logo is the expression of strong values such as style, design, product quality, and respect for the environment and the people who live in it.



The Ceramics of Italy logo is an exclusive identification on ceramic products which have effectively been made in Italy by companies that are a part of the Confindustria Ceramica and who adhered to its Ethical Code. This Code, promoted and created by Confindustria Ceramica, commits all companies to communicate, clearly and with transparency, the origin of their products