

Playful



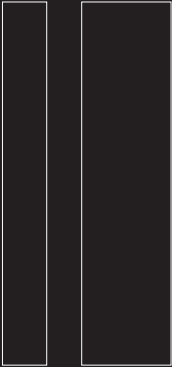
Playful

With a striking, fresh palette, Playful offers colors that enhance their surroundings, making them perfect for any setting – from a commercial space or cozy café, to a modern kitchen or a spa-like retreat. Crafted with attention to detail and inspired by handmade tile, this collection encourages you to explore your creativity to design spaces that feel both inspired and inviting. As a carbon neutral collection that is proudly made in the USA with 100% regionally sourced raw materials, Playful is where creativity meets conscious design.

Our responsibility to design innovative, quality products is a duty to not only our customers, but also our environment and community. As we focus on designing beautiful, cutting edge commercial and residential spaces, we must remain mindful as we contribute to our communities and natural ecosystems.

Contents

Colors / Sizes	pg. 2
Visualizations	pg. 6
Specifications	pg. 14
Accreditations	pg. 16



COLORS / SIZES

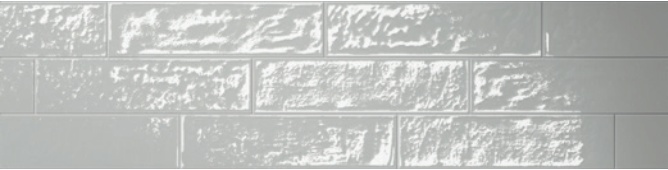


6"x24" - 1106036

Arctic



3"x24" - 1106047

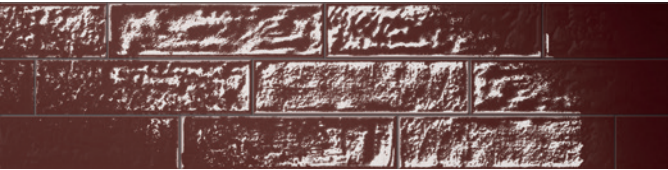


6"x24" - 1106038

Gray

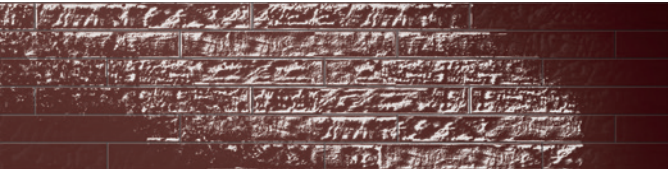


3"x24" - 1106049

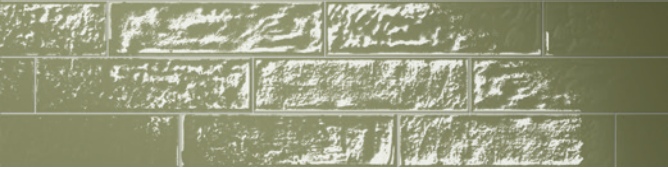


6"x24" - 1106040

Crimson



3"x24" - 1106051

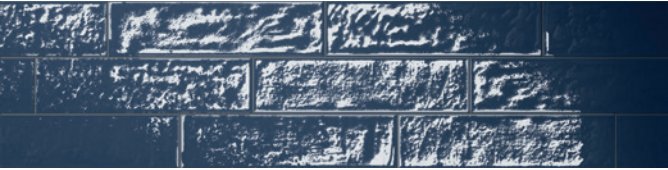


6"x24" - 1106043

Olive

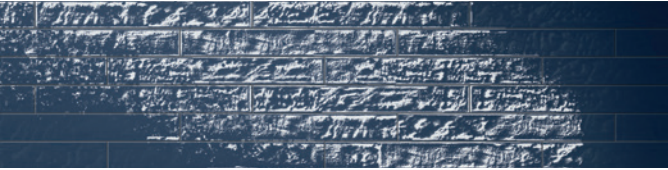


3"x24" - 1106053

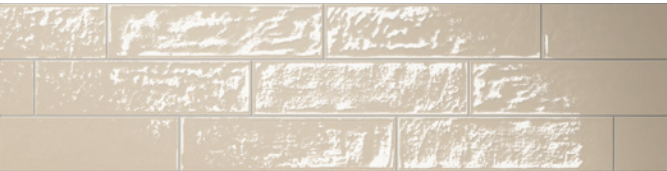


6"x24" - 1106045

Navy



3"x24" - 1106055

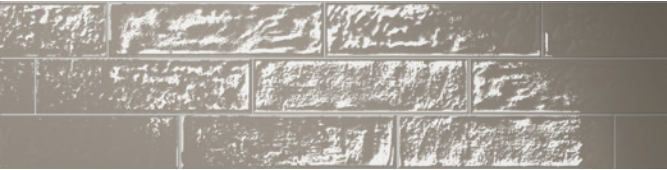


6"x24" - 1106037

Almond



3"x24" - 1106048

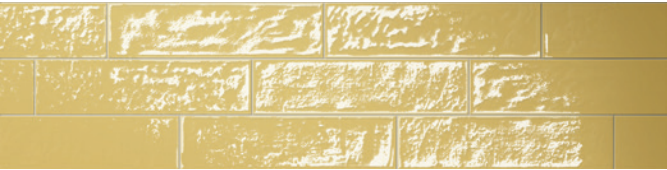


6"x24" - 1106039

Urban



3"x24" - 1106050

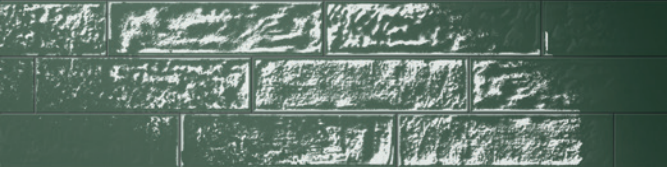


6"x24" - 1106042

Gold



3"x24" - 1106052

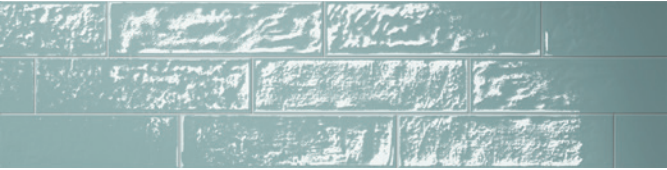


6"x24" - 1106044

Pine



3"x24" - 1106054



6"x24" - 1106046

Blue



3"x24" - 1106056



Colors shown may vary from actual product.
Final selection should be made from actual product samples.



Playful Blue / Arctic 3"x24" Glossy



Embodied carbon is the sum of all greenhouse gas emissions (mainly CO₂) resulting from the harvesting of raw materials, product manufacturing, transportation, installation, and maintenance throughout the building material's entire life cycle.



Playful Gold 3"x24" Glossy



It is estimated that 80% of the total greenhouse gas emissions for new buildings being built over the next 10 years will come from embodied emissions. Choosing Playful for your next project shows the eco-conscious mentality necessary to combat the global climate emergency.



Playful Navy 6"x24" Glossy

Playful Urban 6"x24" Glossy

Porcelain tile has the
lowest embodied carbon
of any flooring product.





Playful Pine 3"x24" Glossy



Playful Almond 6"x24" Glossy



MILE[®]stone products contain up to 60% recycled content, contribute to LEED & WELL certifications, and do not contribute to the impact of VOCs in built spaces.



Playful Olive / Gray 3"x24" Glossy



As a part of our pledge to become carbon neutral, Playful serves a vital step in the process of creating a more sustainable world. **It's time to take responsibility.**

Colors + Sizes

Colors	3"x24"	6"x24"
Arctic	1106047	1106036
Almond	1106048	1106037
Gray	1106049	1106038
Urban	1106050	1106039
Crimson	1106051	1106040
Gold	1106052	1106042
Olive	1106053	1106043
Pine	1106054	1106044
Navy	1106055	1106045
Blue	1106056	1106046

Colors shown may vary from actual product.
Final selection should be made from actual product samples.

Cleaning & Maintenance / Routine Care Instructions



Scan the QR code with your smartphone.

Technical Specifications

This product meets or exceeds all standards described in ANSI A137.1.
Este producto cumple o excede todos los estandares de ANSI A137.1.

	SPECS	TEST METHOD	INDUSTRY STANDARD	MILE®stone VALUES	
	WATER ABSORPTION	ASTM C373	≤0.5%	≤0.5%	
	SURFACE WEAR RESISTANCE	ANSI A137.1	Surface Wear-resistance properties of glazed vitreous and porcelain tiles.	ALL RESIDENTIAL / COMMERCIAL	
	CHEMICAL RESISTANCE	ASTM C650	A tile sample is placed in continuous contact with a variety of chemicals for 24 hours. Sample must show no visible defects.	NOT AFFECTED	
	D.C.O.F. AcuTest®	ANSI A326.3	INDOOR ≥0.42 WET	≥0.42 WET (MATTE SURFACES)	
			OUTDOOR >0.55 WET	>0.55 WET (2CM & GRIP)	
	STAIN RESISTANCE	ASTM C1378	Surfaces are exposed to staining agents for 24 hours followed by four cleaning procedures. Results are recorded post cleaning.	NOT AFFECTED	
	BREAKING STRENGTH GAUGED PORCELAIN 6MM	ASTM C1505	≥175 lbf	≥200 lbf	
	BREAKING STRENGTH	ASTM C648	≥275 lbf	≥300 lbf	
	BREAKING STRENGTH OUTDOOR 2CM	ASTM 1505	2000 lbf (10.9 kN)	≥2500 lbf	
	RESISTANCE TO FREEZE	ASTM C1026	A tile sample is subjected to repeated processes of freezing and thawing. Sample must show no visible defects.	RESISTANT	
	WARPAGE EDGE	ASTM C485	±0.40% or ±0.05 in (±1.8 mm)	± 0.40%	Rectified
	WARPAGE DIAGONAL	ASTM C485	±0.40% or ±0.07 in (±1.8 mm)	± 0.40%	Rectified
	WEDGING	ASTM C502	±0.25% or ±0.03 in (±0.8 mm)	± 0.25%	Rectified
	WARPAGE EDGE	ASTM C485	±0.50% or ±0.07 in (±1.8 mm)	± 0.50%	Calibrated
	WARPAGE DIAGONAL	ASTM C485	±0.50% or ±0.07 in (±1.8 mm)	± 0.50%	Calibrated
	WEDGING	ASTM C502	±0.50% or ±0.08 in (±2.0 mm)	± 0.50%	Calibrated
	THICKNESS GAUGED PORCELAIN	ASTM C499	Range: ± 0.02 in	≤0.02 in	
	THICKNESS	ASTM C499	Range: ± 0.04 in	≤0.04 in	
	LENGTH / WIDTH VARIATION	ASTM C499	±0.25% or ±0.03 in (±0.8 mm)	±0.25%	

• Due to the inherent nature of fired porcelain tile, it is important to note that the coefficient of friction may vary within and between product runs.

Green Memberships & Accreditations

DESCRIPTION	
 Declare.	Declare labels disclose all intentionally added ingredients and residuals present in the final product. Being Red List Free means the worst materials, chemicals, and elements for human and environmental health are not present within our products.
	The Health Product Declaration Collaborative transparency declaration for all of Florim USA's naturally occurring materials.
	Certification of plant and product specific Environmental Product Declaration (EPD) which tracks environmental impacts from the production of porcelain tile.
	Tile Council of North America and the American National Standards Institute's standard for sustainability and environmental impact.
	Underwriter's Laboratories certification of low emitting materials. Florim USA is Green Guard Gold certified.
	Defines post-consumer content of as much as 3% recycled material which reduces landfill impact. Certified by Bureau Veritas.
	Defines pre-consumer content of as much as 45% recycled material which reduces our carbon footprint. Certified by Bureau Veritas.
	Florim USA's sustainability and social practices support the mission of The International Living Future Institute which strives to create a socially just, culturally rich, and ecologically restorative community.
	USGBC is committed to suit a more sustainable life. Florim USA supports this mission by manufacturing products which aid architects in achieving USGBC certification.
	Florim USA is proud to regionally source 100% of the raw materials used in the production of the body of our tile, supporting local industries and sustainable practices.
	Florim USA actively participates in the Tile Council of North America which allows us to be on the forefront of advances in the tile industry and its standards.
	The Tennessee Recycling Coalition is dedicated to promoting recycling and sustainable material management practices, and awarded Florim USA the Tennessee Recycler of the Year award for 2020.
	ISO 9001 & ISO 14001 are globally recognized standards. ISO 9001 certifies that Florim USA products and practices continually meet and exceed customer and regulatory requirements. ISO 14001 certifies that Florim USA complies with environmental regulations and that it's manufacturing practices are environmentally conscious.
	Florim USA updated its corporate charter in 2022 to become a Benefit Corporation. Our company is committed to maintaining this designation through initiatives focused on sustainability, social responsibility, ethical business practices and transparent, annual reporting on our social and environmental performance.

Progress that invests in the entire society

As an active member of the U.S. Green Building Council, MILE[®]stone spreads awareness to the community and encourages the use of building solutions through environmentally friendly practices. Our products positively contribute to the requirements for obtaining the LEED (Leadership in Energy and Environmental Design) and WELL (IWBI) certifications.

A commitment to environmental sustainability and responsibility

We are committed to conscious development that minimizes the negative impact of manufacturing production on the environment. Our general approach to sustainability intersects with our business strategy to embrace three areas of responsibility: economic, social, and environmental. Some ways we prove this are:

- Products containing as much as 45% recycled content.
- Post-consumer recycled content levels as much as 3%.
- Zero industrial wastewater discharge.
- A 99% internal process recycling rate.
- 100% regionally sourced raw materials used in the production of the body of our tile, supporting local industries and sustainable practices.

MILE[®]stone is taking these and other steps, as well as actively investing to reduce carbon emissions to ensure that we reach full carbon neutrality.



MADE IN THE USA



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Sustainable Tile, Made in the USA